

12-31-2020

About the Journal, Copyright Information, Editorial Board, and Table of Contents

IAJBS Ateneo de Manila University

Follow this and additional works at: <https://archium.ateneo.edu/jmgs>

Recommended Citation

IAJBS Ateneo de Manila University (2020) "About the Journal, Copyright Information, Editorial Board, and Table of Contents," *Journal of Management for Global Sustainability*. Vol. 8: Iss. 2, Article 1.
Available at: <https://archium.ateneo.edu/jmgs/vol8/iss2/1>

This Front Matter is brought to you for free and open access by the Ateneo Journals at Archium Ateneo. It has been accepted for inclusion in Journal of Management for Global Sustainability by an authorized editor of Archium Ateneo.

Launched in June 2013, the *Journal of Management for Global Sustainability* (JMGS) is an internationally peer-reviewed open access scholarly journal on management and global sustainability published semi-annually by the International Association of Jesuit Business Schools (IAJBS) and managed by the John Gokongwei School of Management of the Ateneo de Manila University. Printed copies are regularly distributed to more than 300 IAJBS member institutions and top business schools around the globe while the online version is available to all readers worldwide. JMGS is indexed in Cabells Journalytics, EBSCOHost, and EconBib.

JMGS defines global sustainability as the broad set of interconnected issues that include, but are not limited to, the achievement of environmental preservation, social entrepreneurship, poverty eradication, social justice, desirable production and consumption patterns, species preservation, and spiritually rich lives at this time in our species' history on this planet. It seeks to publish articles on how productive enterprises contribute toward realizing and achieving global sustainability so as to create socially just and spiritually whole ways for all species to go on thriving indefinitely.

Requests for printed copies may be sent to jmgs@ateneo.edu. For more information and to view the online version of JMGS, please visit our website at <https://ajol.ateneo.edu/jmgs>.

EDITORIAL ADDRESS

John Gokongwei School of Management, Ateneo de Manila University
Loyola Heights, Quezon City, Philippines 1108
EMAIL: jmgs@ateneo.edu

OFFICE ADDRESS

Ateneo de Manila University Journals Office
Office of the Associate Dean for Research and Creative Work
Room 102, Bellarmine Hall, Ateneo de Manila University
Loyola Heights, Quezon City, Philippines 1108
EMAIL: journals.ls@ateneo.edu
PHONE (+632) 8426 6001 ext. 5048

Journal of Management
for
Global Sustainability

Volume 8, Issue 2 (2020)

International Association of Jesuit Business Schools

www.iajbs.org

Journal Co-Editors

David Mayorga, Universidad del Pacífico (Lima, Perú)

Josep F. Mària Serrano, S.J., ESADE, Ramon Llull University (Barcelona, Spain)

James A. F. Stoner, Gabelli School of Business, Fordham University (New York, NY, USA)

Editorial Board

Ricardo Aguado, Universidad de Deusto (Bilbao, Spain)

Susana Azevedo, Universidade da Beira Interior (Covilhã, Portugal)

Alexandre A. Bachkirov, Sultan Qaboos University (Al Khoudh, Muscat, Oman)

Ignacio Bartesaghi, Universidad Católica del Uruguay (Montevideo, Uruguay)

Pedro Caldentey, ETEA (Cordoba, Spain)

Abraham Enthekushy, S.J., Xavier School of Management, XLRI (Jamshedpur, India)

José Luis Fernández, ICADE, Universidad de Comillas (Madrid, Spain)

Roberto Martin Galang, Ateneo de Manila University (Quezon City, Philippines)

Allen P. Tropea-Gray, Loyola Marymount University (Los Angeles, CA, USA)

Jimmy Hill, National College of Ireland (Dublin, Ireland)

Timothy P. Keane, University of San Diego (San Diego, CA, USA)

Marinilka B. Kimbro, Seattle University (Seattle, WA, USA)

Nancy E. Landrum, Loyola University Chicago (Chicago, IL, USA)

Frank LaRocca, S.J., Loyola University Chicago (Chicago, IL, USA)

Karyl B. Leggio, Loyola University Maryland (Baltimore, MD, USA)

Leonel Matar, St. Joseph University (Beirut, Lebanon)

Aliza Racelis, University of the Philippines-Diliman (Quezon City, Philippines)

Sandra Seno-Alday, University of Sydney Business School (Sydney, Australia)

James Spillane, S.J., St. Augustine University of Tanzania (Mwanza, Tanzania)

Peter Steane, Australia Catholic University (Sydney, NSW, Australia)

Marco Tavanti, University of San Francisco (San Francisco, CA, USA)

Gregory Ulferts, University of Detroit Mercy (Detroit, MI, USA)

Sandra Waddock, Boston College (Chestnut Hill, MA, USA)

Peter Walpole, S.J., Institute for Environmental Science for Social Change
(Quezon City, Philippines)

Managing Editor

Ma. Assunta C. Cuyegkeng, Ateneo de Manila University (Quezon City, Philippines)

Copy Editing and Layout

Josemaria Roberto V. Reyes, Ateneo de Manila University (Quezon City, Philippines)

Cover Design

Nyla Katherine A. Caras-Reyes (Quezon City, Philippines)

Cover Photograph

Anna Shvets from Pexels

Spanish Translation

Ma. Luisa P. Young, Ateneo de Manila University (Quezon City, Philippines)

TABLE OF CONTENTS

VOLUME 8, ISSUE 2 (2020)

EDITORIAL

- 1 JAMES A. F. STONER
The Business of Business ... Now

ARTICLES

- 11 ROSALINA PALANCA-TAN
Benefits from Laguna Lake: Perspective of Small Fisher Households
- 37 JENNIFER LICAD HORN & WALTER WEHRMEYER
Developing a Framework for Understanding the
Personal Motivations of Sustainability Leaders
- 65 CRISTINA SANCHA, ANNACHIARA LONGONI, & CRISTINA GIMÉNEZ
The Role of National Culture in the Relationship Between
Sustainability Practices and Sustainability Performance
- 97 ROBERT SROUFE & DAVID B. BRAUER
Quantifying the Order of Priorities in Student Choice of
Graduate Business Schools: Does Sustainability Matter?
- 133 MARIA ASSUNTA C. CUYEGKENG & CHARLOTTE KENDRA GOTANGCO GONZALES
Feedback-Guided Analysis as an Approach to Managing
Sustainability in ASEAN Countries

SPANISH TRANSLATIONS

- 157 JAMES A. F. STONER
El negocio del negocio ... ahora
- 167 RESÚMENES